The Meter Setter 9

Ford Meter Box Traditions

At Ford Meter Box, we value history and tradition. Many of the traditions that are in place today evolved from the company's founder, Edwin Ford, who wished to acknowledge those who contributed to Ford's success.

One of the ways we recognize our people is by celebrating individual, department, and company-wide achievements. The Ford 25-Year Club recognizes those who have been with the company for 25 years and have been committed to its growth, its mission, and its customers. The saying, "People are known by the company they keep; companies are known by the people they keep" rings true with us.

Other Ford traditions include a company-wide fish fry to celebrate the opening of a new building, company-wide pie and ice cream celebrations when sales records are achieved, and an annual company picnic with games and giveaways for employees and their families. This "Meter Setter" publication is also a tradition we value. It is a means of staying connected and a means to thank you, our customers and distributors, for your support.

But, at the root of these Ford traditions is the fact that our people are our first priority. And in turn, our customers are the number one priority of our people, who are prepared to be at your service – the best tradition of all.







