775 Manchester Avenue • P.O. Box 443, Wabash, Indiana U.S.A. 46992-0433
Phone: 260-563-3171 • Fax: 800-826-3487 • Overseas Fax: 260-563-0167 • www.fordmeterbox.com

The Ford Meter Box® Distributor co-op program

- All requests for distributor co-op items must be pre-approved by the Ford Advertising Department.
- 2. Co-op items are to be given free of charge to customers.
- 3. Ford Meter Box will provide free of charge all art and layout requirements.
- 4. Items will be shipped directly to the distributor from supplier.
- 5. The cost of all co-op items along with all setup charges will be split 50/50 between the distributor and Ford Meter Box. NOTE: Ford's co-op program is a division of the purchase up to the limit earned by the distributor. In no circumstance will more than 50% of any purchase be paid for by Ford Meter Box.
- 6. The Ford Co-op Program will allow a distributor to purchase \$100 of co-op items per \$100,000 in Ford Meter Box products sold (based on the preceding year's sales). The co-op program has a minimum of \$25 and a maximum limit of \$1,000 per branch location. Branch sales can be combined for larger projects.
- 7. Billing for all items will be done through the supplier, not Ford Meter Box.

For information and ordering contact:

Ford Meter Box

ATTN: Amber Achor

P.O. Box 443

Wabash, IN 46992-0443

Phone: 260-569-3704

Email: <u>Aachor@fordmeterbox.com</u>