

# The Meter Setter

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## The First Meter Setter

While celebrating the 125th anniversary of our founding, we have searched our archives and discovered fascinating treasures from throughout the years. Several finds have reminded us of our rich history and have allowed us to connect our past to the present.

In August of 1949, the first "Meter Setter" was published as "*The Meter Setter with a Nose for News*". Originally intended to be produced in tandem with "*The Bull of the Woods*" cartoon and short stories by John Ford, the Meter Setter showcased new products and solutions for our customers. Today, the Meter Setter is distributed monthly and features waterworks related news including product releases, insights into the culture of Ford Meter Box, and periodic updates to the consumer.

In the first Meter Setter, John L. Ford described a product Ford had created to assist a customer with a retrofit application. Requiring a new solution, Ford created a special nut to be used on coupling bodies already in service. From the beginning, custom solutions have been a priority for Ford. Solving waterworks problems is something we pride ourselves on, even today, in this 125th anniversary year. John concluded his Meter Setter newsletter, "...keep us in mind if you run into a problem along our line. We might come up with something worthwhile."



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