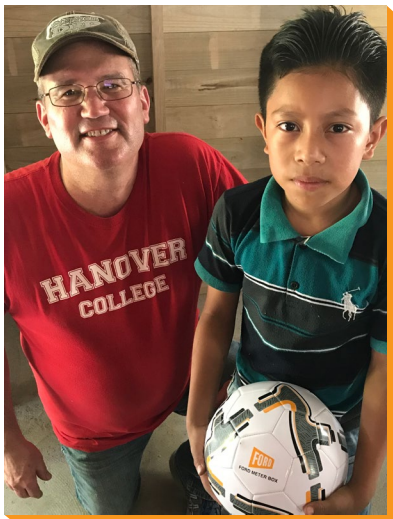


Diplomacy Through Soccer

People of all ages and backgrounds enjoy the game known as soccer in the United States or football (futbol) in other parts of the world. Soccer is a universal sport and unlike baseball, basketball, hockey or American-style football, it is well understood despite language or cultural barriers.

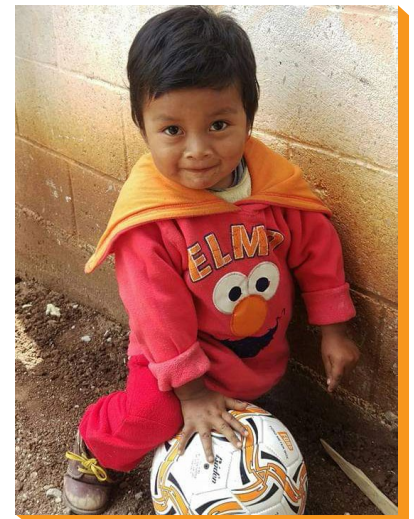
Several years ago, Ford Meter Box recognized that futbol is enjoyed by many of our international customers and began to use custom logoed soccer balls as giveaways. The soccer balls are cherished as prizes at shows and training classes. The balls are also distributed by employees who take missions trips or visit areas serviced by Ford Meter Box distributors. Through charitable activities or business opportunities, these soccer balls bring smiles to children and business partners alike.



Ford Meter Box Controller, Lee Diefenbaugh, shares a soccer ball with a Guatemalan boy while on a missions trip in 2019.



Olger Ulate, International Sales Manager for Central America and Mexico, awards a soccer ball to Jamie Espino with FUCASA in Panama for answering questions during a product training class.



Job, a boy from Guatemala, plays with a soccer ball he received from Kevin Bretzman, Product Engineer. Kevin helped build a new home for Job's aunt in 2016.



Pictured at left, Noilyn Hernandez, Tecnoval Sales Assistant, pauses from her work for a photo with her Ford Meter Box giveaway. Right, William Ortega (Warehousing) poses with his new soccer ball in the Tecnoval warehouse of Ford Meter Box products that supply a Costa Rican water utility.

