

The Meter Setter

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Ford Gives Encore Performance on HGTV's *Home Town*

In 1921, Edwin Ford designed a custom meter setting for the city of New Orleans. The setting was noted for its adjustable-height design and was fondly named the Crescent Box. Along with the meter box, a special lid was created whose image later became an unofficial symbol of New Orleans. Ever since, artists have replicated the lid design on t-shirts, jewelry, ceramics and glass items.



After a cameo appearance last year on HGTV's *Home Town*, Ford Meter Box appeared again on what has become one of HGTV's hottest shows. Chad Edwards is an artist based out of Laurel, Mississippi. He provides stylish décor to many of the home and business renovations Ben and Erin Napier complete on the program. He is known for his photography of local landmarks and wax rubbings of street fixtures. Ford Meter Box lid covers are often a subject of his work.

In one of *Home Town*'s latest episodes, "The Buzzard's Roost", Ben and Erin remodel a boutique hotel in downtown Laurel. One of the rooms boasts New Orleans ornamentation. Chad's rubbing of a Ford Meter Box Crescent lid settles into a renovated room, complementing the nostalgic amenities and pastel color pallet.

Chad shared about the Ford piece used at The Buzzard's Roost Inn.

"New Orleans decor has a certain feel to it. It is iconic. The crescent moon is the shape of the city and river in NOLA. Some call it southern gothic. New Orleans is its own world."

"The Ford Meter Box and that crescent moon; it's just a really cool and neat design. It's simple and easy but you know NOLA as soon as you see it, even with it being made in Wabash. It inspired me to start making wax rubbings of utility covers."

Ford is proud to be a part of this 100 year tradition.



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