

Training in a Pandemic

Training is an important part of the culture at Ford Meter Box. Hosting product training for customers and safety education for employees at our facilities in Wabash, Indiana, and Pell City, Alabama, is a tradition that carries many benefits. However, the COVID-19 pandemic has changed the way we conduct training. Safety is even more important during a pandemic, so employee education must continue. Customers may not be able to gather in our training centers, but they still rely on us for product instruction. Thankfully, advancements in technology and video conferencing mean we can continue to provide training, even if it looks a little different.

To prevent the spread of COVID-19, employee training moved to virtual sessions. Those with access to a computer watched the safety presentations from their offices while others gathered in smaller, socially distanced settings. We all look forward to the day when we can come together and participate in training collectively.



Weekly Zoom® meetings keep the sales team informed and connected despite physical distance.

Manufacturing employees practice social distancing during a safety meeting.

Lucas Kalbfell (Purchasing) participates in the safety training from his office.

During the pandemic, our sales force rose to the occasion and began hosting virtual presentations for cities, contractors, distributors, state and regional AWWA sections, Rural Water groups and other water related associations all over the world. Even without the opportunities for hands-on demonstrations, our sales team conducted meaningful presentations for a wide audience while preventing the spread of Covid-19.

As restrictions begin to lift and the rate of positive Covid cases declines, we anticipate once again hosting product training at our facilities or locally for customers and water associations. If you would like to take part in a product training session virtually or in-person, contact your local Ford representative or customer service manager.

