

THE FORD CALENDAR

Each month Ford Meter Box sends out nearly ten thousand Meter Setters and calendars to friends, customers and distributors. Questions about where the art comes from and how the calendar is put together are common.

The calendar always features art which is chosen by the Ford Meter Box staff. Each year in the spring a call for entries goes out to nearly 100 artists. Typically 120 to 140 works of art are submitted to Ford Meter Box. The annual "calendar art show" graces the halls of Ford Meter Box and the process of selecting the final twelve begins.

Throughout the years various forms of art have found their way to the calendar competition. Oils, acrylics, water colors, charcoal, and pencil drawings are some of the most frequent submittals.

New ground was broken this year when electronic art was e-mailed to Ford Meter Box for the competition. Along with a stroll

through the halls of the front office, calendar judges viewed a computer monitor to review this new medium.

After the winners are chosen, photos are made of the art. Color separations of these photos are carefully processed to assure the artistic accuracy. This attention to detail is continued in the printing process. Ford Meter Box

Graphic Arts Coordinator, Jay Bradley, attends the initial press run to assure the printed art is true to the original.

Putting together the Ford Calendar is a pleasure and we hope you enjoy the results of the annual Ford calendar art show.



Teresa Mason, Order Entry Department and Ruth Ranck, Accounts Payable, review art for the Ford Calendar.

