

# The Meter Setter

09  
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## Ford at Your Fingertips

In late 2020, Ford Meter Box made a commitment to digital media and training for the waterworks industry. Digital media has become an effective method for training and instruction on proper product operation and installation. Prior installation videos in our online catalog only covered select items, so to expand our library, we created and released over 35 new videos with more in process.

Ford Meter Box understands the growing need for digitalization and access to user-friendly tools on job sites. To make these tools more accessible, our videos are available online and are optimized for mobile viewing.

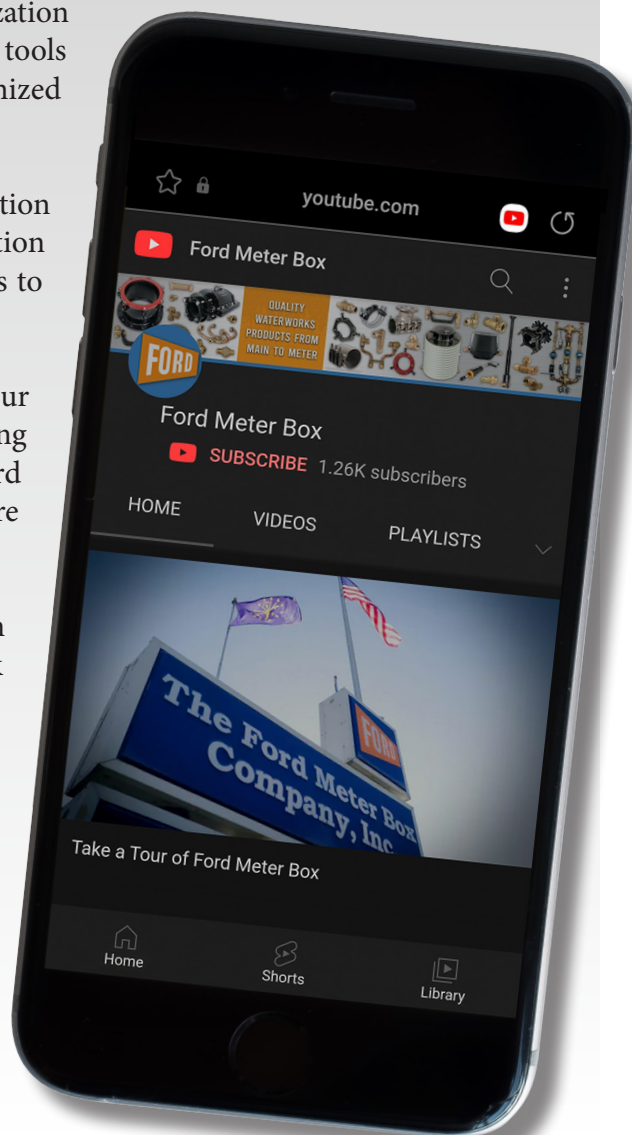
We also implemented a QR code to some installation instructions that launches a video offering a visual representation of the instructions. The QR code allows fast and easy access to installation information.

Recently, our advertising department revamped our YouTube channel and created an upgraded, cohesive landing page to view our online video content. Be sure to visit our Ford Meter Box YouTube channel to view, subscribe, like, or share video content.

To access our online library, visit [www.fordmeterbox.com](http://www.fordmeterbox.com) for a complete list of videos. While there, be sure and check out our other great online resources such as the interactive Build-a-Setter and Yoke Assembly tools, as well as other flyers and brochures.



*Scan QR Code  
to access  
the Ford Meter  
Box website!*



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