

EXHIBITING FORD METER BOX

Attending conferences and meetings is one method Ford Meter Box uses to distribute information about Ford products. The Ford staff collectively attends hundreds of local and regional meetings each year.



The Ford exhibit for the 1949 AWWA Conference and Exposition held in Chicago, Illinois. Pictured from the left are: Richard V. Ford, Wilbur Ford, Gene Hargett, John L. Ford, Oliver Goodlander, Holton Ford and Harry Hawley.

The Ford Meter Box Company has attended the AWWA Annual Conference and Exposition since the early 1900s. A look at the Ford exhibit through the years reveals many changes. Although the exhibit may change with the times, the goal for attending these meetings is the same, present to the water works industry the finest products available.

The 1999 Conference and Exposition was held in Chicago. Chicago is about 2-1/2 hours from the Ford factory. The closeness of the 1999 meeting allowed Ford Meter Box to send about 100 managers, supervisors and engineers to the meeting. In 1949, a similar trip to Chicago for an AWWA national meeting

was conducted by Ford Meter Box. A special train car was reserved and many employees traveled on the Pennsylvania train from Warsaw, Indiana to Chicago. From Chicago's Union Station, the group took cabs to the AWWA meeting which was held at the Stevens Hotel located at the corner of Michigan Avenue and 7th Street. Both groups enjoyed the opportunity of visiting all the different companies and people which make up the water works industry.

Attending these meetings takes a lot of effort. The opportunity to present Ford products to the people who use them is an opportunity we cannot miss. Please stop in the next time you are walking by a Ford exhibit. We are looking forward to your visit.



The Ford exhibit for the 1999 AWWA Conference and Exposition held in Chicago, Illinois.

