

## FORD IMPROVES IRON PRODUCTS

Ford Meter Box, the leader in innovative distribution products for the water industry, is making a “running change” with our iron products. Ford’s new E-coat is not just another type of paint. It is a process that not only coats, but it enhances and protects iron products unlike any other process used in water works.



The Ford E-coat finish is superior to other coatings because of the unique surface preparation. Before the finish is electrostatically applied, our products are processed through extensive pretreatment. Our unique method of cleaning, rinsing, and conditioning iron products prior to coating assures that the coating will maintain its integrity under the most difficult conditions. The E-coat’s high quality, black finish is highly resistant to damage from impact or corrosion. Unlike many epoxy coatings or other types of paint, Ford’s E-coat will not chip or crack.

What does this new and improved product cost? Ford’s new E-coated iron has a better finish, is more corrosion and impact resistant; all at no extra cost to you. Yes – an improved product with no price change! For more information about Ford’s E-coat, contact your local Ford Distributor or The Ford Meter Box Company.

