

The Meter Setter

10

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Traditions

by Tom Hodson,
Senior VP Marketing and Sales

We have a lot of traditions at The Ford Meter Box Company and one of them is serving pie and ice cream to every employee whenever a new monthly sales record is achieved as a way of celebrating and saying thank you for a job well done. No one recalls when this tradition actually began, but years ago it only required a couple of homemade pies and a few gallons of ice cream to feed our small staff. This year, we have broken the sales record twice and each time over 150 quartered pies with ice cream were carried throughout the plant and delivered to every employee.



Everyone knows in advance that the record has been broken and what day and time the tradition will be carried out. No one is notified in advance what type of pie has been selected so you can imagine the guessing and wagering that goes on

throughout the shop over the pie of the day, be it cherry, apple, peach or blueberry. It's especially fun to see a new employee enjoy the tradition for the first time and it seems to me every time a record is broken the pies get better and better.



Erik Herendeen, Production Scheduler, serves pie and ice cream to foundryman Johnny Gillum.

Celebrations are nice and it's a great opportunity to say thank you to the Ford team of employees who work so hard to achieve sales records by working overtime and who ensure only the finest quality product possible goes out the door in a timely fashion.

Another tradition at The Ford Meter Box Company is our monthly publication called "The Meter Setter." I am especially grateful for this tradition because it gives me one more opportunity to thank you, our customers and our distributors, for your support that allows us to continue both of these fine traditions. We appreciate your business and the opportunity to be of service.



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