

Time to Reflect

By Thomas Hodson, Sr. Vice President, Marketing and Sales



As I write this, 1999 is almost history and we are just about ready to step into the next Century. The economic climate in this country is stronger than it ever has been, more of our citizens own stock and track their favorite companies than ever before, and advances in technology are occurring so rapidly, change becomes a constant rather than a variable.

The future is bright and affords us more opportunities than we ever dreamed of. Our quest will be to harness the available technology and put it to work in making The Ford Meter Box Company the best company it can be. We define "best" as a company that outperforms others in terms of quality and service to our customers.

Housing starts for the year 2000 are expected to be about the same level that was predicted for 1999. The '99 prediction was short-sighted and yours truly underestimated the strength of our market. Fortunately, our manufacturing team responded to the demand and kept our deliveries on schedule. Year 2000 may well turn out the same and this company is preparing for another great year.

Looking beyond the year 2000 is a little tricky on a year-to-year basis, but the next decade will provide business with the opportunity to exceed all previous expectations. We will still have social and political problems to resolve, and we will have medical challenges to face, but this country has the talent and the resources to solve these problems. God grant us the wisdom to do so.

