

INTRODUCING THE FORD METER BOX DIGITAL CATALOG

Ford Meter Box has produced sales literature since 1900. Although the look of these catalogs has changed through the years, the Ford Catalog has become an important cornerstone of the water works industry. A new way to convey the information in the Ford Catalog is now available - The Ford Digital Catalog.

A Digital Catalog accessed on a CD-ROM through a computer offers many advantages over a traditional paper catalog. These advantages include:

1. **SIZE** - A printed Ford catalog is 5-1/2 pounds. The Ford Digital Catalog weighs less than 4 ounces.

2. **VIDEO** - The Digital Catalog contains 39 video segments showing product features and installation. A printed catalog contains no video.

3. **INFORMATION** - The Digital Catalog contains many items not found in any catalog section including:

- A comprehensive collection of all Ford installation instructions.
- More than 125 submittal sheets.

The Ford Meter Box Digital Catalog is on a Compact Disk which contains 2 programs: The Ford Digital Catalog and The Ford

Part Number Program. The Digital Catalog contains all current Ford catalog information plus video, submittals, instruction sheets and other information. The Ford Part Number program is a "stand alone" search engine program aimed toward finding part numbers only.

Hardware Requirements:

- A. 486 or Pentium processor, running Windows® 3.11 operating system or later.
- B. 8MB free RAM, 10MB hard disk space (Digital Catalog) / 5MB hard disk space (Part Number Program).
- C. Minimum double speed CD-ROM drive.
- D. Monitor with 640 x 480 resolution that supports 256 colors.
- E. A mouse.
- F. A sound card.

Software Requirements:

- A. Apple Quicktime® is required to view video. If your computer does not have Quicktime® you may install it from the Ford CD.
- B. Adobe Acrobat 3.0 is required to view various items in the CD. If your computer does not have Acrobat, you can install it from the help screen found in the Ford Digital Catalog.

You can obtain a copy of the Ford Digital Catalog by contacting your local Ford distributor or The Ford Meter Box Company.

